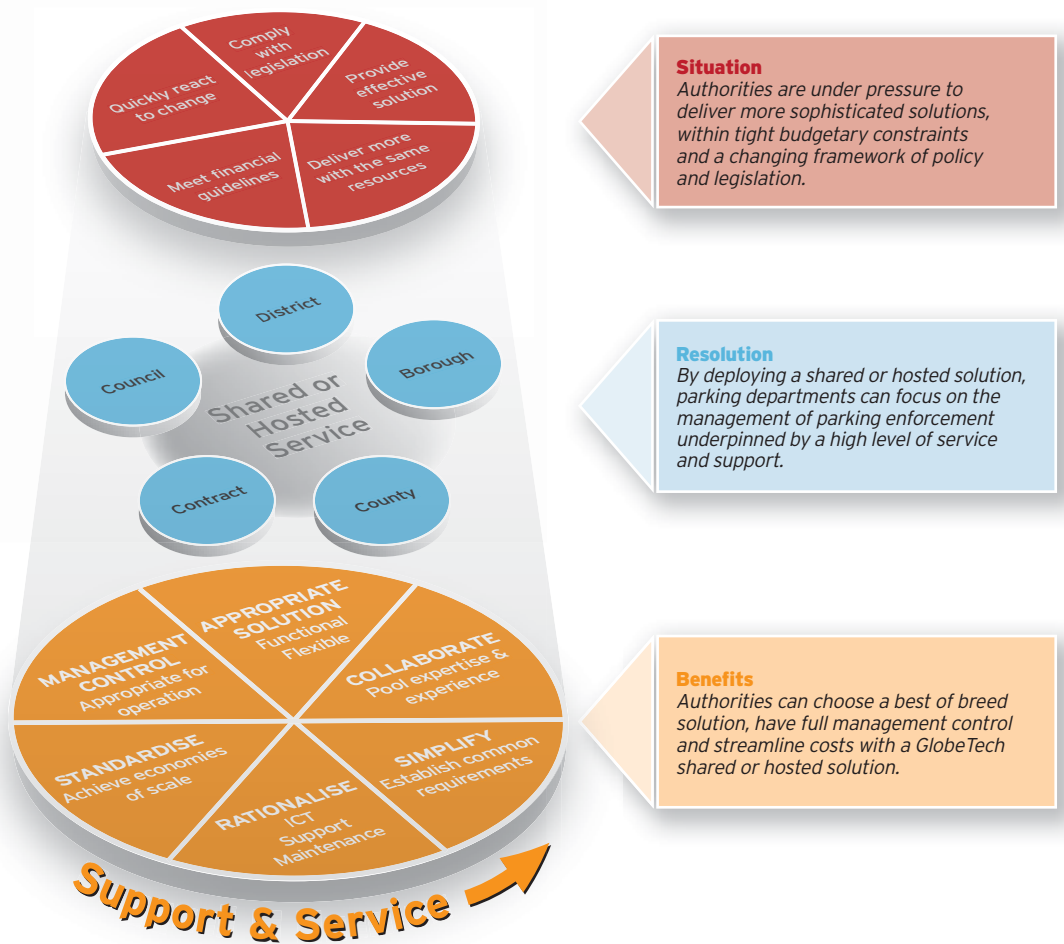


## GlobeTech Shared and Hosted Parking Solutions

With civil parking enforcement high on every council's agenda, Local Authorities need to consider not only which parking management system to adopt, but also the most effective route for deployment. The pressures on departments to introduce new systems compliant with legislation and policy, which drive improved performance and financial management, and that can quickly react to change, mean that shared or hosted solutions merit serious consideration. With either approach the parking team can focus on the management of parking enforcement, leaving application specialists to focus on infrastructure and associated services and support.

### The GlobeTech Approach to Shared and Hosted Services



**Total Flexibility**

The web based design of GlobeTech's leading edge GTicket solution offers flexible deployment options based on:

- a local, in-house implementation utilising local networks and support infrastructure
- a remotely managed hosted solution accessible over the web
- a shared managed service operated either remotely or via a multi-site or multi-contract agreement

The flexible business model of a hosted or shared service solution means that set up and ongoing costs are clear from the outset and customers can depend upon high quality support and access to any system enhancements. GlobeTech offers the same leading edge solution coupled with the highest level of customer care for each type of implementation.

**Benefits of a Hosted Solution**

A remotely managed, hosted solution, accessible over the web, offers many advantages:

- a more flexible pricing structure without high capital expenditure
- faster start-up than an in-house solution, with full web access
- all technical aspects of the application such as system availability, back-up and recovery, database management, support, and all the associated infrastructure, expertly managed by GlobeTech's specialist team
- the council retains its own expert staff to concentrate on back-office procedures, ensuring complete confidence in the delivery of local parking policy and citizen service whilst operating within the guidance of the legislation
- the application can be housed in GlobeTech's hosting centre, giving all the benefits of scale that this offers, and ensuring that the most up-to-date solution is always available
- management control of the parking system remains with the individual parking department, but with the potential to easily share data with other departments as required
- the parking department has the peace of mind of a high quality service backed by a clear Service Level Agreement (SLA)

**Benefits of a Shared Solution**

A shared service solution, is applicable to groups of authorities whatever their size, and offers all the benefits of hosting, combined with the very clear advantages that can be gained from sharing services across a number of authorities:

- smaller authorities can collaborate to take on-board highly sophisticated systems that may otherwise not be affordable
- factors such as a pricing policy based on usage, combined with integrated procurement mean an excellent return on investment for each authority in the partnership
- management control is retained by each participating organisation, with full access to their data
- significant savings can be realised from the rationalisation of ICT and accommodation, a shared service can be hosted by GlobeTech or run in a nominated service centre

Whilst simplification and standardisation are recognised as key features of a shared service, all the benefits of GlobeTech's parking solution are available in full to each participating authority.

**Civil Enforcement, Total Care**

GlobeTech recognise that a parking enforcement solution is there to streamline and drive efficiency of the parking management process. Combining the experience and knowledge of a Local Authority parking team with GlobeTech's breadth and depth of expertise in parking management systems, ensures a high quality solution that meets current and future requirements.

GlobeTech's expertise and experience is completely aligned to their commitment to total customer care. From initial specification, through implementation, systems expansion and modification, and ongoing support, GlobeTech's focus on the needs of their customers is unparalleled.

**Civil enforcement, total care.****GlobeTech Parking Solutions**

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